

GOVERNMENT OF ANDHRA PRADESH
A B S T R A C T

YAT & C (PMU) Department - Tourism Promotion - Press Conference held at Hotel Floatel, Kolkata on 5th July, 2013 - Sanction of Rs.54,829/- (Rupees Fifty Four Thousand Eight Hundred and Twenty Nine Only) - Orders - Issued.

=====

YOUTH ADVANCEMENT TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 664

Dated: 30.08.2013
Read the following:

1. G.O.Rt.No. 496, YAT & C (PMU) Department, Dated: 25-06-2013 read with G.O.Rt.No. 555, YAT & C (PMU) Department, Dated: 15-07-2013.
2. From M/s. Adfactors PR Private Limited, Mumbai, Letter, Dated: 25-07-2013.

* * * *

O R D E R:

In the reference 1st read above, orders were issued duly empanelling 2 agencies viz., M/s. Adfactors PR Private Limited, Mumbai & M/s. JWT Mindset Advertising Private Limited, Mumbai for undertaking National & International Media Campaigns through print, electronic, outdoor and online for 'A.P. Tourism' in key source markets in India and Abroad w.e.f. 23-05-2013.

2. In the reference 2nd read above, M/s. Adfactors PR Private Limited, Mumbai has submitted bill for an amount of Rs.54,829/- towards expenditure incurred on behalf of Tourism Department, Government of Andhra Pradesh for organizing press conference at Hotel Floatel, Kolkata on 5th July, 2013.

3. Government after careful examination of the matter hereby sanction an amount of Rs.54,829/- (Rupees Fifty Four Thousand Eight Hundred and Twenty Nine Only) to M/s. Adfactors PR Private Limited, Mumbai towards expenditure incurred on behalf of Tourism Department, Government of Andhra Pradesh for organizing press conference at Hotel Floatel, Kolkata on 5th July, 2013.

4. The amount sanctioned at para-3 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist Infrastructure, 102, Tourist Accommodation & other facilities to Tourists - Schemes included in PLAN, 11- Normal State Plan, 13-Tourism PMU, 260-Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para - 3 above and disburse the same to M/s. Adfactors PR Private Limited, Mumbai through online. The following are bank account details:

Bank Name	:	Standard Chartered Bank
Bank Branch	:	M.G. Road, Fort, Mumbai
Bank Account No.	:	2250 6046 075
IFSC Code	:	SCBL 00 36046

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRAPRADESH)

CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
M/s. Adfactors PR Private Limited, Mumbai.
The Assistant Secretary to Government and Drawing & Disbursing Officer,
YAT & C (PMU) Department,
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.
The Accounts Officer, YAT & C (PMU - Claims) Department.
SF/SCs

//FORWARDED :: BY ORDER//

SECTION OFFICER